

**INVOICE NO.**

EN5570820

INVOICE DATE

10/30/2016

BILL CYCLE

201610

INVOICE DUE DATE

11/27/2016

GREAT AMERICAN MEDIA
1010 WISCONSIN AVENUE
SUITE 800
Washington, DC 20007

INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
GREAT AMERICAN MEDIA	AG20687	DSCC IE PROJECT 203074	P96697

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
EN11850190	Philadelphia	TV	\$12,775.00	54	54

INVOICE NOTES

Gross Advertising Total	\$12,775.00
Agency Commission	(\$1,916.25)
Rep Commission	(\$1,411.68)
Net Advertising Total	\$9,447.07

Terms: Net 30 Days
Mail to: Comcast Spotlight
P.O. Box 415949
Boston, MA 02241-5949

**INVOICE NO.**

EN5570820

INVOICE DATE

10/30/2016

BILL CYCLE

201610

INVOICE DUE DATE

11/27/2016

AFFIDAVIT

Product:
Estimate No: 4798
Campaign No:

Comcast Order No: EN11850190
TIM Est No: 664204
AE Name: NCC - Meghan Hughes

Market: Philadelphia
Contract Type: Single

Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NW1585698	DSCCPA16103H WORKING	PHILLY Interconnect/6500	AMC, APL, CC, CNBC, CNN, CSP, ESP2, FOOD, FRFM, FS1, FYI, GSN, HALL, HIST, HLN, LMN, MNBC, NBCS, NFLN, OWN, SPK, SYFY, TBSC, TLC, TNT, TRU, TVL, USA	54	\$12,775.00

Channel Summary

Network	Zone	Spot ID	Spots	Cost
AMC	PHILLY Interconnect/6500	NW1585698	1	\$840.00
APL	PHILLY Interconnect/6500	NW1585698	1	\$30.00
CC	PHILLY Interconnect/6500	NW1585698	1	\$45.00
CNBC	PHILLY Interconnect/6500	NW1585698	4	\$900.00
CNN	PHILLY Interconnect/6500	NW1585698	4	\$1,970.00
CSP	PHILLY Interconnect/6500	NW1585698	1	\$165.00
ESP2	PHILLY Interconnect/6500	NW1585698	2	\$200.00
FOOD	PHILLY Interconnect/6500	NW1585698	1	\$720.00
FRFM	PHILLY Interconnect/6500	NW1585698	1	\$70.00
FS1	PHILLY Interconnect/6500	NW1585698	1	\$90.00
FYI	PHILLY Interconnect/6500	NW1585698	1	\$45.00
GSN	PHILLY Interconnect/6500	NW1585698	3	\$105.00
HALL	PHILLY Interconnect/6500	NW1585698	4	\$920.00
HIST	PHILLY Interconnect/6500	NW1585698	1	\$90.00
HLN	PHILLY Interconnect/6500	NW1585698	2	\$240.00
LMN	PHILLY Interconnect/6500	NW1585698	2	\$370.00
MNBC	PHILLY Interconnect/6500	NW1585698	5	\$1,920.00
NBCS	PHILLY Interconnect/6500	NW1585698	1	\$100.00
NFLN	PHILLY Interconnect/6500	NW1585698	2	\$70.00
OWN	PHILLY Interconnect/6500	NW1585698	3	\$215.00
SPK	PHILLY Interconnect/6500	NW1585698	1	\$60.00
SYFY	PHILLY Interconnect/6500	NW1585698	1	\$70.00
TBSC	PHILLY Interconnect/6500	NW1585698	1	\$180.00
TLC	PHILLY Interconnect/6500	NW1585698	2	\$740.00
TNT	PHILLY Interconnect/6500	NW1585698	1	\$300.00
TRU	PHILLY Interconnect/6500	NW1585698	1	\$30.00
TVL	PHILLY Interconnect/6500	NW1585698	3	\$970.00
USA	PHILLY Interconnect/6500	NW1585698	3	\$1,320.00

Date	Net	Zone/Syscode	Time	Spot Name	Program	Len	Line	Rate	Flag
9-26-16	AMC	PHILLY Interconnect/6500	8:19PM	DSCCPA16103H WORKING	Ghostbusters	30	69	\$840.00	
9-26-16	APL	PHILLY Interconnect/6500	1:33PM	DSCCPA16103H WORKING	Pit Bulls & Parolees	30	70	\$30.00	
9-26-16	CC	PHILLY Interconnect/6500	5:16PM	DSCCPA16103H WORKING	Unwrapped 2.0	30	71	\$45.00	
9-26-16	CNBC	PHILLY Interconnect/6500	10:34AM	DSCCPA16103H WORKING	Squawk on the Street	30	72	\$150.00	
9-26-16	CNBC	PHILLY Interconnect/6500	3:35PM	DSCCPA16103H WORKING	Closing Bell	30	72	\$150.00	
9-26-16	CNBC	PHILLY Interconnect/6500	5:28PM	DSCCPA16103H WORKING	Fast Money	30	73	\$240.00	
9-26-16	CNBC	PHILLY Interconnect/6500	8:32PM	DSCCPA16103H WORKING	Shark Tank	30	74	\$360.00	
9-26-16	CNN	PHILLY Interconnect/6500	10:29AM	DSCCPA16103H WORKING	CNN Newsroom With Carol Costello	30	75	\$359.98	
9-26-16	CNN	PHILLY Interconnect/6500	2:26PM	DSCCPA16103H WORKING	CNN Newsroom With Brooke Baldwin	30	75	\$360.02	
9-26-16	CNN	PHILLY Interconnect/6500	6:55PM	DSCCPA16103H WORKING	The Situation Room With Wolf Blitzer	30	76	\$550.00	
9-26-16	CNN	PHILLY Interconnect/6500	7:28PM	DSCCPA16103H WORKING	Debate Night in America	30	77	\$700.00	
9-26-16	CSP	PHILLY Interconnect/6500	5:57PM	DSCCPA16103H WORKING	Philly Sports Talk	30	116	\$165.00	
9-26-16	ESP2	PHILLY Interconnect/6500	11:30AM	DSCCPA16103H WORKING	ESPN First Take	30	78	\$100.00	
9-26-16	ESP2	PHILLY Interconnect/6500	12:33PM	DSCCPA16103H WORKING	Numbers Never Lie: His & Hers	30	78	\$100.00	
9-26-16	FOOD	PHILLY Interconnect/6500	5:21PM	DSCCPA16103H WORKING	Food Network Star Kids	30	79	\$720.00	
9-26-16	FRFM	PHILLY Interconnect/6500	11:19AM	DSCCPA16103H WORKING	Gilmore Girls	30	80	\$70.00	
9-26-16	FS1	PHILLY Interconnect/6500	10:25PM	DSCCPA16103H WORKING	World Poker Tour: Alpha8	30	81	\$90.00	
9-26-16	FYI	PHILLY Interconnect/6500	10:08AM	DSCCPA16103H WORKING	Unknown	30	82	\$45.00	
9-26-16	GSN	PHILLY Interconnect/6500	2:19PM	DSCCPA16103H WORKING	Chain Reaction	30	83	\$10.00	
9-26-16	GSN	PHILLY Interconnect/6500	5:23PM	DSCCPA16103H WORKING	Deal or No Deal	30	84	\$35.00	
9-26-16	GSN	PHILLY Interconnect/6500	11:16PM	DSCCPA16103H WORKING	Winsanity	30	85	\$60.00	
9-26-16	HALL	PHILLY Interconnect/6500	7:20AM	DSCCPA16103H WORKING	I Love Lucy	30	88	\$60.00	
9-26-16	HALL	PHILLY Interconnect/6500	10:45AM	DSCCPA16103H WORKING	Home & Family	30	86	\$70.00	
9-26-16	HALL	PHILLY Interconnect/6500	4:18PM	DSCCPA16103H WORKING	Home Improvement	30	87	\$190.00	
9-26-16	HALL	PHILLY Interconnect/6500	7:15PM	DSCCPA16103H WORKING	Last Man Standing	30	89	\$600.00	
9-26-16	HIST	PHILLY Interconnect/6500	12:45PM	DSCCPA16103H WORKING	American Pickers	30	90	\$90.00	
9-26-16	HLN	PHILLY Interconnect/6500	4:35PM	DSCCPA16103H WORKING	Forensic Files	30	91	\$90.00	
9-26-16	HLN	PHILLY Interconnect/6500	10:15PM	DSCCPA16103H WORKING	Forensic Files	30	92	\$150.00	
9-26-16	LMN	PHILLY Interconnect/6500	10:40AM	DSCCPA16103H WORKING	Too Close to Home	30	93	\$130.00	
9-26-16	LMN	PHILLY Interconnect/6500	6:17PM	DSCCPA16103H WORKING	Mom at Sixteen	30	94	\$240.00	
9-26-16	MNBC	PHILLY Interconnect/6500	7:18AM	DSCCPA16103H WORKING	Morning Joe	30	97	\$400.00	
9-26-16	MNBC	PHILLY Interconnect/6500	10:36AM	DSCCPA16103H WORKING	The Place for Politics 2016	30	95	\$180.00	
9-26-16	MNBC	PHILLY Interconnect/6500	1:16PM	DSCCPA16103H WORKING	The Place for Politics 2016	30	95	\$180.00	
9-26-16	MNBC	PHILLY Interconnect/6500	5:34PM	DSCCPA16103H WORKING	MTP Daily	30	96	\$360.00	
9-26-16	MNBC	PHILLY Interconnect/6500	8:15PM	DSCCPA16103H WORKING	MSNBC Debate Preview	30	98	\$800.00	
9-26-16	NBCS	PHILLY Interconnect/6500	9:14PM	DSCCPA16103H WORKING	Running	30	99	\$100.00	
9-26-16	NFLN	PHILLY Interconnect/6500	9:15AM	DSCCPA16103H WORKING	Good Morning Football	30	100	\$34.99	
9-26-16	NFLN	PHILLY Interconnect/6500	1:05PM	DSCCPA16103H WORKING	NFL GameDay Highlights	30	100	\$35.01	
9-26-16	OWN	PHILLY Interconnect/6500	7:50AM	DSCCPA16103H WORKING	Dr. Phil	30	103	\$40.00	
9-26-16	OWN	PHILLY Interconnect/6500	1:12PM	DSCCPA16103H WORKING	Dr. Phil	30	101	\$75.00	
9-26-16	OWN	PHILLY Interconnect/6500	4:47PM	DSCCPA16103H WORKING	Dr. Phil	30	102	\$100.00	
9-26-16	SPK	PHILLY Interconnect/6500	10:11AM	DSCCPA16103H WORKING	World's Wildest Police Videos	30	104	\$60.00	
9-26-16	SYFY	PHILLY Interconnect/6500	2:31PM	DSCCPA16103H WORKING	Darkness Falls	30	105	\$70.00	
9-26-16	TBSC	PHILLY Interconnect/6500	11:13AM	DSCCPA16103H WORKING	Friends	30	106	\$180.00	
9-26-16	TLC	PHILLY Interconnect/6500	2:51PM	DSCCPA16103H WORKING	Dateline: Real Life Mysteries	30	107	\$140.00	
9-26-16	TLC	PHILLY Interconnect/6500	9:14PM	DSCCPA16103H WORKING	Too Close to Home	30	108	\$600.00	
9-26-16	TNT	PHILLY Interconnect/6500	3:17PM	DSCCPA16103H WORKING	Bones	30	109	\$300.00	
9-26-16	TRU	PHILLY Interconnect/6500	12:43PM	DSCCPA16103H WORKING	World's Dumbest ...	30	110	\$30.00	
9-26-16	TVL	PHILLY Interconnect/6500	10:24AM	DSCCPA16103H WORKING	The Andy Griffith Show	30	111	\$130.00	
9-26-16	TVL	PHILLY Interconnect/6500	5:43PM	DSCCPA16103H WORKING	The Andy Griffith Show	30	112	\$180.00	
9-26-16	TVL	PHILLY Interconnect/6500	7:41PM	DSCCPA16103H WORKING	The Andy Griffith Show	30	113	\$660.00	
9-26-16	USA	PHILLY Interconnect/6500	6:30AM	DSCCPA16103H WORKING	CSI: Crime Scene Investigation	30	115	\$360.00	

Date	Net	Zone/Syscode	Time	Spot Name	Program	Len	Line	Rate	Flag
9-26-16	USA	PHILLY Interconnect/6500	12:06PM	DSCCPA16103H WORKING	NCIS	30	114	\$479.99	
9-26-16	USA	PHILLY Interconnect/6500	3:35PM	DSCCPA16103H WORKING	NCIS	30	114	\$480.01	

Order# EN11850190 Total: \$12,775.00



INVOICE NO.

EN5570820

BILL CYCLE

201610

BILL TO

GREAT AMERICAN MEDIA
1010 WISCONSIN AVENUE
SUITE 800
Washington, DC 20007

REMITTANCE

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
GREAT AMERICAN MEDIA	AG20687	DSCC IE PROJECT 203074	P96697

Terms: Net 30 Days

Mail to: Comcast Spotlight
P.O. Box 415949
Boston, MA 02241-5949

Phone: 610-350-3675

Fax: 484-983-3126

Note: OMC_Business_Operations
@cable.comcast.com

Special Note:

Net Balance Due**\$9,447.07**

We accept checks, money orders, and all major credit cards.